

DYNAMYX GYMNASTICS CLUB

*"We cannot seek achievement for ourselves and forget about progress and prosperity for our community...
Our ambitions must be broad enough to include the aspirations and needs of others, for their sakes and for our own."*
Cesar Chavez



2012-2013
SEASON

ADVERTISING SPONSORSHIP OPPORTUNITIES

Call us today 780.458.1623 or visit us at www.dynamyxgymnastics.com



Why Advertise at Dynamyx?

Dynamyx Gymnastics Club has long been an active non-profit organization offering gymnastics instruction for over 20 years in the community of St. Albert. We also have provided these services to Edmonton and the surrounding communities within Sturgeon, Parkland and Strathcona counties. Our current membership of over 2000 participants per season includes Competitive, Recreational, Playgym, and Special Needs programs as well as other special activities and competitions held over the year. Each week we offer approximately 150 classes.

In an effort to maintain an affordable price for families, our Fundraising Committee has also established various fundraising events to help assist with some of the financial obligations of the Club. One of these components is Corporate/Business Advertising Sponsorship. Advertising Sponsorship helps Dynamyx in offsetting regular operating costs, maintenance, equipment purchases and other enhancements that are regularly needed to ensure we provide a safe and enjoyable environment for our families.

There are many opportunities that your company may take in order to become a Corporate/Business Advertising Sponsor. With each opportunity comes different recognitions and rewards for you business/corporation. We also have other advertising options that may better fit your budget.

We look forward to speaking with you to discuss the possibility of working with us to continue the Club's mission to provide quality gymnastics instruction for all ages and all abilities emphasizing fun, fitness, and safety and progressive development at all levels.

In order for your company to get a better perspective the advertising sponsorship opportunities available, an attached list has been provided. I would also encourage you to contact me directly so that we may further discuss the possibilities of your support.

Thanks you for considering sponsorship with Dynamyx,
Yours in gymnastics,

Kimberly A. Farrell

Kim Farrell
Executive Director
Dynamyx Gymnastics Club
dynamyx.kim@gmail.com



Advertising Sponsorship Packages

Corporate Program Sponsorship - \$5000+ (Duration 1 year)

Sponsor one of our Many Club Programs.
(i.e.: Tumblebugs, General Rec, Competitive, and Special Needs)
Your company will be the exclusive naming sponsor of the program
Name implemented into program and all advertising associated with program.
Company Banner prominently displayed in Club
Company ad on website
Link to company on website
On-site promotional activities
Your attendance and acknowledgement at our annual Awards Banquet.
Other options available – call to discuss

BENEFITS:

We reach over 1000 gymnasts & families a week. We run 3 sessions a year as well as Summer Camps

Corporate Room Sponsorship - \$5000+ (Duration 1 year)

Sponsorship of either the Party Room or Dance Room
Name plaque added to entrance of room
Company Banner prominently displayed in Club
Company ad on website
Link to company on website
Other options available – call to discuss

BENEFITS:

We reach over 1000 gymnasts & families a week. We run 3 sessions a year as well as Summer Camps.
Rooms are used actively every week for classes, user groups and Birthday Parties

Competition Sponsor - \$2500 (Duration per competition)

Exclusive Company naming attached to event.
Advertising in Event Program
Advertising on Participant give-a ways
Banner displayed at event and for one full year.
4 VIP passes to event
Opportunity to present awards at competition
Recognition on website

BENEFITS:

Reach over 120 gymnasts & families, and judges in attendance from all over Alberta.

Special Event Sponsor - \$1500 (Per event)

This would include but not limited to, special Family Events, and Fun Meets.
Exclusive Company naming attached to event.
Advertising in Event Program
Banner displayed at event and for one full year.
Recognition on website

BENEFITS:

Reach over 100 families from St. Albert and surrounding Areas.

Equipment Sponsor – minimum \$1000 - based on equipment sponsoring

Company Name recognized on banner visibly displayed in at facility for one full year.
Recognition on Website

BENEFITS:

Equipment is utilized by over 1200 athletes a week and visually seen by all families.

General Advertising Opportunities
SEE BELOW FOR SAMPLES OF WHAT WE OFFER

Please Note that all prices are based on Black printing only unless specified.

	<p>\$50.00</p>	<p>Logos/Business card size ad in special events program hosted in-house by Dynamyx. All cards are printed in Black only.</p>
<p>Size average of ad is 5 ½ x 8 inches</p>	<p>\$100.00</p>	<p>Full page advertisement in special events programs hosted in-house by Dynamyx Black print only</p>
<p>See above</p>	<p>\$150.00</p>	<p>Business card size ad in special events programs hosted in-house by Dynamyx and one year posting of business card in club on our advertising board</p>
	<p>\$300.00</p>	<p>2 x 3 foot banner displayed for one year at club (price includes production of banner) Sizes can be adjusted to larger format. Pricing will be altered according to size. Colour print</p>
<p>Your suggestions or ideas! Custom size banners.</p>	<p>Discuss pricing</p>	<p>Other Advertising Opportunities available. Please contact us at 780-458-1623</p>

"The measure of a life, after all, is not its duration, but its donation."
Corrie Ten Boom